



BISHOP JEROME INSTITUTE

School of Engineering & Technology, School of Architecture & Design &
School of Management Studies

A CENTRE OF EXCELLENCE IN PROFESSIONAL EDUCATION OF THE CATHOLIC DIOCESE OF QUILON

DEPARTMENT OF MECHANICAL ENGINEERING

ACTIVITY REPORT

Webinar on "Cyber Security for E – commerce"

Organized by :-

Department of Mechanical Engineering

Bishop Jerome Institute

In

Collaboration with

Institutions Inovation Council (Ministry of HRD Initiative)

Resource Person :-

Mr. Nedish R

Digital Marketing Analyst and Consultant

Session Summary

The Department of Mechanical Engineering, Bishop Jerome Institute, organized a webinar on **"Cyber Security for E-Commerce"** on **31st October 2025**. The session aimed to create awareness about the growing importance of cyber security in the digital marketplace and to equip participants with the knowledge to protect online business platforms from potential cyber threats. The webinar was conducted in offline mode in google meet.

The resource person, **Mr. Nedish R**, a Digital Marketing Analyst, delivered an insightful and interactive presentation. He discussed key aspects such as data protection, secure online transactions, phishing prevention, and best practices for maintaining customer trust in e-commerce environments. The session also covered the intersection between digital marketing and cyber security, highlighting how businesses can ensure safe and ethical marketing practices online.

The webinar witnessed active participation from **students and faculty members of Bishop Jerome Institute** as well as from **nearby colleges**. The participants engaged enthusiastically during the Q&A session, gaining valuable insights into real-world cyber security challenges faced by e-commerce platforms.

Conclusion

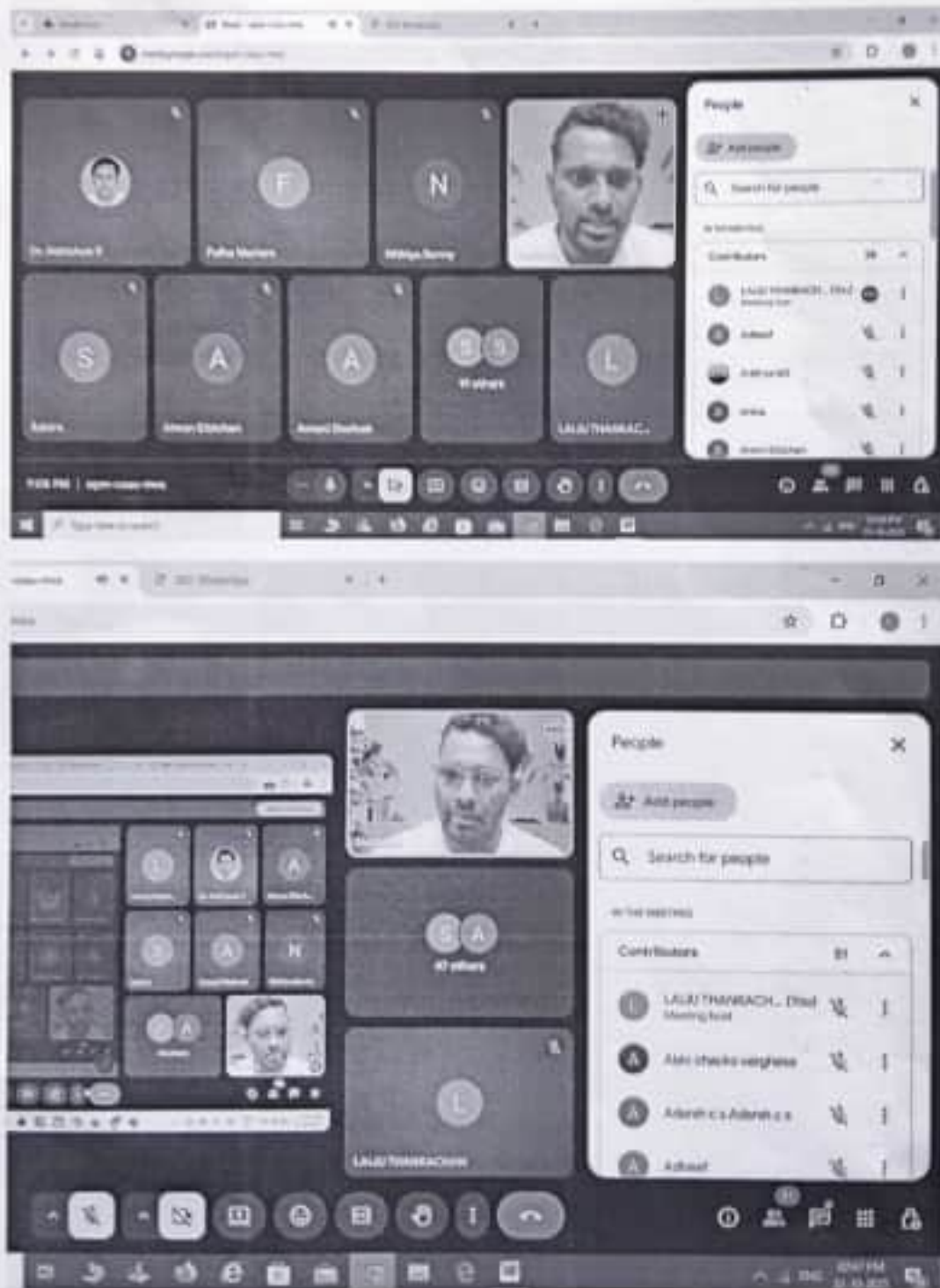
The event concluded with a vote of thanks, expressing gratitude to the resource person and all participants for making the webinar a success. The session proved to be highly informative and beneficial, helping participants understand the crucial role of cyber security in the fast-growing e-commerce sector.



Feedback and Outcomes

Around 50 participants attended the program and few of them gave their feedback. All the participants expressed a positive feedback and the feedback was recorded in google form

Screenshots, Posters and Feedback Documents

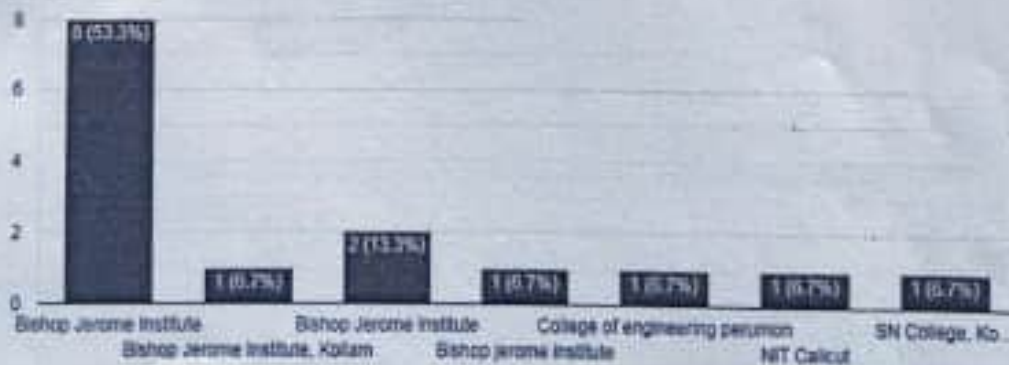


BISHOP JEROME INSTITUTE
Department of Mechanical Engineering
Webinar on Cyber Security for E-commerce - Feedback

Timestamp	Name of the participant	Name of your college/institution	How effective was the presentation in explaining the key concepts and best practices?	Did the webinar increase your understanding of the relationship between cyber security and e-marketing?	How would you rate your overall satisfaction with the webinar on Cyber security and E-Marketing?
11/7/2023 10:34:34	Lajo Tharakachan T	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 10:39:26	Anusara Kothman	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 10:40:43	Arvin Nelson	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 10:42:17	Prasen S	Bishop Jerome Institute	Very good	Yes	Satisfied
11/7/2023 11:44:51	Hedderman MG	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 12:46:43	SIVENDHU SAJESH	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 12:52:27	AMIL JACOB	Bishop Jerome Institute, Kollam	Excellent	Yes	Satisfied
11/7/2023 12:55:02	Ashwath	College of engineering perumon	Very good	Yes	Satisfied
11/7/2023 18:36:46	KIVIN FRANCIS	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 11:00:21	Ashu C Ash	Bishop Jerome Institute	Excellent	Yes	Satisfied
11/7/2023 11:01:46	Tony John	Bishop Jerome Institute	Very good	Yes	Satisfied
11/7/2023 11:04:37	Ashwath	SN College, Kollam	Excellent	Yes	Satisfied
11/7/2023 11:05:33	Ajjan Reddy	NIT Calicut	Excellent	Yes	Satisfied
11/7/2023 13:17:28	SHANMUGH	Bishop Jerome Institute	Very good	Yes	Satisfied
11/7/2023 13:48:16	Benny Biju	Bishop Jerome Institute	Very good	Yes	Satisfied

Name of your college/institution

15 responses



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How effective was the presenter in explaining the key concepts and best practices?

15 responses



- Excellent
- Very good
- Good
- Fair

How would you rate your overall satisfaction with the webinar on Cyber security and E-Marketing?

15 responses



- Satisfied
- Neutral
- Dissatisfied

Did the webinar increase your understanding of the relationship between cyber security and e-marketing?

15 responses



- Yes
- No





**BISHOP JEROME
INSTITUTE**

Fatima College Road, Kollam 691001

Department of Mechanical Engineering
Organizing

WEBINAR ON "Cyber Security For E-commerce"

Online

In Association with



IC BJI self-driven
activity of quarter 1

Resource Person



Nedish R
Digital Marketing Analyst-
Consultant

31.10.2025

07:00 PM

Industry Institute Interaction cell - BJI



Convenor
Rony Mohan, HoD, ME

Co-ordinators
Laiju Thankachan, Asst.prof. ME
Dhaneesh R, Asst.prof. ME

Program Co-ordinators

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